ABSTRACT


PT. Korin Global Mandiri engaged in the field of recruitment of crew including candidates Officer / Cadet also implement scholarship programs to support the availability of junior officers are reliable and competent. Each activity should be supported by good implementation so that activities / programs can run smoothly. However, the implementation of scholarship at PT. Korin Global Mandiri has not run well so it needs improvement. Therefore it is necessary to analyze the scholarship program to achieve the objectives of the company. The purpose of this research is to determine the constraints faced by PT. Korin Global Mandiri. In addition, this research also aims to determine the efforts undertaken to overcome the constraints faced in the program.

This research uses qualitative descriptive method by describing in detail the implementation of the scholarship program in supporting the provision of competent junior officers in PT.Korin Global Mandiri. In addition, data collection is done by interview, observation, literary book and documentation in the form of photos of scholarship program activities of PT. Korin Global Mandiri.

The result of the research shows the obstacle faced by PT. Korin Global Mandiri in the implementation of the scholarship program is the selection of candidates Cadet scholarship recipients who have not been well organized. Due to training and education for Cadets that have not been maximized and lack of loyalty Junior Officer ex Cadet scholarship. Efforts are made to overcome the obstacles of the implementation of the scholarship program in order to support the availability of competent Junior Officer in PT. Korin Global Mandiri is the organizational structure of the selection organizers of Cadet recipients of scholarship, maximizing training and education for Cadet and taking into account and improving the welfare of Junior Officers at PT.Korin Global Mandiri to improve the performance and loyalty of Junior Officer itself.

Keywords: Scholarship, Ship Manning Agency.